mimnadesign.com

LANCE MIMNA

INDUSTRIAL DESIGNER & EXPERIENTIAL DESIGNER

SOFTWARE

Solidworks

Rhino 3D

Sketchup

Autodesk Inventor

Keyshot

Twinmotion

Adobe Suite

EXPERTISE

Sketching

Digital Rendering

3D CAD Modeling

Physical Prototyping

Creative Thinking

Communication

ADDITIONAL SKILLS

Soft Goods Design

Sustainable Design

Metalworking

Sculpting

Production Art

Graphic Design

HOBBIES/INTERESTS

Guitar

Rock Climbing

Traditional Sculpture

Trivia

Darts

EDUCATION

Savannah College of Art & Design

B.F.A. Industrial Design 2019 - 2023

EXPERIENCE

Elevate Sports Ventures Jun 2023 - Present

Creative Intern Jun-Sept 2023

Sept 2023 - Present **Experiential Designer**

Utilizing design skills to combine central elements of Sports Architecture, Branding, and Storytelling to shape the visual and emotional narrative of sports venues, fan zones, and brand experiences.

Skills: Collaboration, Creative Thinking, Sketching, 3D Modeling, Rendering, Graphic Design, Design Documentation, Production Art

PROJECTS

NYCFC Preview Center

Experiential Design & Branding

Collaborative design of an experience center for the New York City Football Club, functioning as a premium experience sales center for their new stadium.

Skills: Trend Research, Sketching, 3D Modeling, Rendering, Post-Render Editing

Titans House

Experiential Design & Branding

Collaborative design of an experience center for the Tennessee Titans, functioning as a premium experience sales center for their new stadium.

Skills: Design Research, Sketching, 3D Modeling, Rendering and Post-Render Editing, Graphic Design and **Production Design**

Nomad Backpack

Industrial Design & Soft Goods Design

Individual project creating a client-specific backpack incorporating client preferences and needs.

Skills: Skills: User Research, Sketching, Iterative 3D Modeling, Rapid Prototyping

Summit Mobility

Industrial Design & Transportation Design

Collaborative transportation system design, meant to streamline and improve the mass transit systems of Chicago, Illinois.

Skills: Design Research, Sketching, 3D Modeling, Rendering and Post-Render Editing

I.m. Man